

## **Agenda for Communications Workshop/ Remote**

**February 10, 2021  
Remote Meeting 6:00 PM**

### **Immediate Goal: *Develop a Communications Strategy***

#### *Guiding Questions:*

- I. What does it look like now?
  - a. What are current practices, Strengths? Weaknesses?
  - b. What two issues are most prominent in your mind?
  
- II. What needs to be communicated?
  - a. Who needs to hear it? What is the best method for delivering the message?
  - b. At the classroom level, building and SAU levels? What should it look like?
  
- III. What are our immediate needs, short term and long term needs?
  
- IV. How can technology support us? How does it hinder us?
  
- V. How can we determine parents' satisfactions and problems with our current communication in the district?
  - a. Perhaps a better direction would we tap into local professionals/parents for guidance? Ask them for advice as to the best path forward?  
Have them assist in developing a meaningful job description for a consult or employee?
  
- VI. Should we look for a Superintendent's Committee on Communications?

### **Long Term Goal: Develop a clear, more unified system of communication and an easier way to navigate all lines of communication.**

What info needs to be linked? Where should specific information live? How can social media support these efforts?